

APWA National: An Update

Washington State Chapter
2008 Fall Conference
Walla Walla

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Delegate



Membership

- 29,527 (September 2008)
 - Growth in all segments, except retired
 - Continual steady climb
 - 1,243 “First Time Members” this year
 - Solid retention of New Members (65%)
 - Multiple chapter membership issue
 - Addressed member access to information from other than “home” chapter

Financial Status

- Active Audit Committee
 - Past President Judy Mueller, Chair
 - “Clean” audit by BKD for 2007-2008
 - Past President Bob Albee, Chair, 2008-2009
- Solid financial condition at June 30
 - Net assets increase; FY 08 surplus \$500,000 (est.)
 - FY 09 operating budget = \$11,259,900
 - FY 09 capital budget = \$361,000
 - Strong reserves = \$5.671 million projected (82% of goal)
 - Balanced revenue stream
- Investing in certification and education
 - 75% of capital budget

Financial Outlook

- Active and engaged Finance Committee
 - Larry Koehle, Chair, 2007-2008
 - Diane Linderman, P.E., Chair, 2008-2009
 - Kurt Corey, Oregon Chapter, Member 2007-2009
- Revised investment strategy in 2008
- Closely monitoring long term investments
 - Loss in value consistent with market trends
- Examining financial condition
- Reviewing 2008-2009 budget given economic slowdown
 - Impact on membership, New Orleans Congress, advertising revenues, education opportunities, product sales?

Government Affairs

- GAC and Public Works Policy Forum
 - Advocacy training and engagement experience
 - 32 members; 70+ Hill meetings in spring of 2008
 - Policy Forum planned for April 2009
- Chapter Advocacy Task Force report
 - National staff available to assist chapters “ramp up”
- NPWW reception event in Washington
 - Honored key Senate and House members
- Transportation Developments
 - SAFETEA-LU Reauthorization Task Force
 - *Reinvesting in America’s Transportation System*
 - Video and toolbox sent to chapters
 - Met with Secretary Peters in September
 - Past President Frevert, Board member Sue Hann and staff
- 2008 Election
 - Approximately 9,500 federal political appointees

Technical and Education Initiatives

- Emerging Leaders Academy
 - 45 applicants for 20 spots for spring 2009
- Education Committee
 - Partnering guidelines adopted
- Public Works Institutes
 - 8 now established
- Merger of Technical and Education into Professional Development
- New Credentialing Department

Technical and Education Initiatives

- Workshops
 - Fleet, Self-Assessment, Construction Inspection, Advanced Construction Inspection
 - Anticipate six on site self-assessment
- Click, Listen & Learn –15
- Web-based Training -- 10
- *Management Practices Manual*
 - Update complete
- Technical Committees
 - Spring meetings planned
 - Emergency Management – Meeting at FEMA HQ in Washington

Certification and Accreditation

- Accreditation Program -- Growth Continues
 - 51 accredited agencies
 - 27 under contract
- Certification Commission
 - Board action on respective roles
 - Certified Public Fleet Professional (CPFP)
 - Certified Public Infrastructure Inspector (CPII) launched
 - Certified Grounds Manager (CGM) under review
 - Certified Stormwater manager launched at Congress in August
- Blueprint implementation tasks
 - Body of Knowledge Task force

Chapter Capacity Building

- Chapter Visits by staff
 - Volunteer time a premium; how can staff help?
- Expanded services offered
 - Electronic surveys
 - strategic planning
 - meeting facilitation
 - support for chapter leadership training
- Staff active at spring House meetings
- New, enhanced web template for chapters
- 2008 Awards -- 312 entries, most ever
 - 162 projects of the year
 - Tripled in past 10 years
- Younger/student member initiatives

Other Initiatives Underway

- Task Force on Sustainability
 - How can APWA/public works best address “sustainability”?
- Sustainability Conference, March 26-27, 2009
- Chapter Leaders Training
 - February 26-28, 2009 in Kansas City
- Education Summit for Chapter Leaders
 - April 2-3, 2009 in Kansas City
- New certification and/or certificate program?
 - Public works administrator?
 - Snow and ice manager?
- Washington Office space lease – 2009

Initiatives

- National Board of Directors Retreat
 - Visioning/Focus on Long Term issues
 - Strategic planning framework
- Strategic Planning Effort – July 2009

Questions